

## Top 10 Reasons to Join the Saguache Chamber of Commerce!

1. **Networking, Networking, Networking!** The Saguache Chamber of Commerce will represent the interests of businesses in the Town of Saguache. The Saguache Chamber will attract be a powerful resource for making new contacts gaining new customers, and exchanging leads. We will hold events throughout the year with the opportunity to network with other businesses at Business After Hours events.
2. **Visibility and Exposure.** The Saguache Chamber will promote your business products and services through our online business directory at [www.scseed.org](http://www.scseed.org). With over 500 hits a month and a free link provided to your own website, Saguache Chamber will bring universal exposure to your business.
3. **Marketing/Advertising Opportunities.** The Saguache Chamber offers targeted, effective, and affordable marketing/advertising opportunities that can help maximize your exposure in the region and drive business to your door. You can stand out from the competition by exhibiting at an event; advertise in the Saguache Chamber newsletter, by sponsoring an event or hosting a Business After Hours at your business location.
4. **Referrals.** The Saguache Chamber will receive inquiries yearly from visitors, residents, and businesses for referrals on businesses that can provide them with the types of products and services they need.
5. **Discounts and Savings.** Saguache Chamber members and their employees may save money on many of your business and personal needs from the businesses that offer discounts and savings through a Member to Member Discount Program.
6. **Professional and Business Development.** The Saguache Chamber in partnership with ScSEED, will provide a series of workshops throughout the year that will help you increase sales, enhance productivity and improve your bottom line. Each Brown Bag Lunch forum will be conducted by successful entrepreneurs and business professionals that will lead you to the next level of personal and business success.
7. **FREE Business Assistance.** The Saguache Chamber can bring you the assistance you need towards reaching your business goals with the guidance of professional counselors available through our partnership with the SDRP. The services of the Small Business Development Center (SBDC) can provide the solutions to your small business challenges and needs.
8. **Committee Connections.** The Saguache Chamber brings volunteers together to share their professional expertise and be instrumental in accomplishing the goals important for the economic vitality of the business community. With several committees to choose from, members have many opportunities to impact the community and the direction of Chamber programs.
9. **Business Advocacy.** The Saguache Chamber will be the voice for the business community addressing the important issues of economic development, public policy and quality of life with local and elected officials.
10. **Information.** The Saguache Chamber offers a wealth of information and resources to help you keep your business growing. Each member is kept-up-to date with regular mailings, emails, website, and a newsletter that highlights both the Chamber and member activities and events.